

# Website review arktikol.pl

Generated on January 14 2022 10:30 AM

The score is 45/100







## SEO Content

	Title	Arktikol - Chłodnictwo i Klimatyzacja - Strona główna Length : 58 Perfect, your title contains between 10 and 70 characters.												
	Description	Profesjonalny montaż systemów chłodniczych i klimatyzacji. Nasza siedziba mieści się w Józefowie koło Otwocka. Napisz do nas przez formularz kontaktowy lub zadzwoń! Length : 164 Ideally, your meta description should contain between 70 and 160 characters (spaces included).												
	Keywords	Very bad. We haven't found meta keywords on your page.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>3</td><td>4</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Serwis</li><li>• [H1] Klimatyzacja</li><li>• [H1] Chłodnictwo</li><li>• [H2] Zamów serwis</li><li>• [H2] Tel. 608-435-335</li><li>• [H2] Co nas wyróżnia?</li><li>• [H2] Formularz kontaktowy</li></ul>	H1	H2	H3	H4	H5	H6	3	4	0	0	0	0
H1	H2	H3	H4	H5	H6									
3	4	0	0	0	0									
	Images	We found 9 images on this web page. Good, most or all of your images have alt attributes												
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">O nas</a>	Internal	Passing Juice
<a href="#">Chłodnictwo</a>	Internal	Passing Juice
<a href="#">Klimatyzacja</a>	Internal	Passing Juice
<a href="#">Serwis</a>	Internal	Passing Juice
<a href="#">Certyfikaty</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice

## SEO Keywords






	Keywords Cloud	
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# SEO Keywords









## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : arktikol.pl Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pl.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 11
	Email Privacy	Warning! At least one email address has been found in the plain text.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li></ul>

## Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://arktikol.pl/sitemap.xml>  
<https://arktikol.pl/wp-sitemap.xml>



### Robots.txt

<http://arktikol.pl/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.