








# Website review universalchemicals.co.in

Generated on November 19 2021 05:17 AM





The score is 59/100







## SEO Content

	Title	<p>Water Treatment Chemicals Manufacturer</p> <p>Length : 38</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>We would like to Introduce ourselves as Manufacturers &amp; Suppliers of Water &amp; Waste Water Treatment Chemicals &amp; Plants.. We have been in the Industry from past 13 years by giving Excellent Quality Services in supplying our products to the customers across Telangana, Andhra Pradesh, Karnataka and parts of Tamil Nadu, Kerala &amp; Maharashtra.</p> <p>Length : 338</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included).</p>												
	Keywords	<p>Water treatment chemicals, waste water treatment chemicals, water treatment plants, waste water treatment plants, boiler chemicals, chiller chemicals, cooling tower chemicals, RO chemicals, ETP chemicals, STP chemicals, swimming pool chemicals, AHU &amp; FCU cleaning chemicals</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page.</p>												
	Headings	<table border="1" data-bbox="539 1641 1481 1715"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>4</td> <td>1</td> <td>18</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="619 1749 1038 2078" style="list-style-type: none"> <li>• [H2] Our Services &amp; Products</li> <li>• [H3] Industries We Serve</li> <li>• [H3] Softner Plants</li> <li>• [H3] TESTIMONIALS</li> <li>• [H3] REACH US</li> <li>• [H4] Descaling Services</li> <li>• [H5] Power Plants</li> <li>• [H5] Cement Industries</li> <li>• [H5] Steel Plants</li> <li>• [H5] Oil Refineries</li> </ul>	H1	H2	H3	H4	H5	H6	0	1	4	1	18	1
H1	H2	H3	H4	H5	H6									
0	1	4	1	18	1									

## SEO Content

		<ul style="list-style-type: none"><li>• [H5] Paper Mill</li><li>• [H5] Textile Industry</li><li>• [H5] Food Industry</li><li>• [H5] Milk Dairies</li><li>• [H5] Aluminium Factories</li><li>• [H5] All Types of industries</li><li>• [H5] Large Commercial Complexs</li><li>• [H5] Hotels</li><li>• [H5] Hospitals</li><li>• [H5] Shopping malls</li><li>• [H5] IT companies</li><li>• [H5] Greated Community</li><li>• [H5] Apartments etc</li><li>• [H5] HVAC Services</li><li>• [H6] Water Treatment Chemicals</li></ul>
	Images	<p>We found 29 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 33%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 53 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 11.32%</p> <p>Internal Links 88.68%</p>

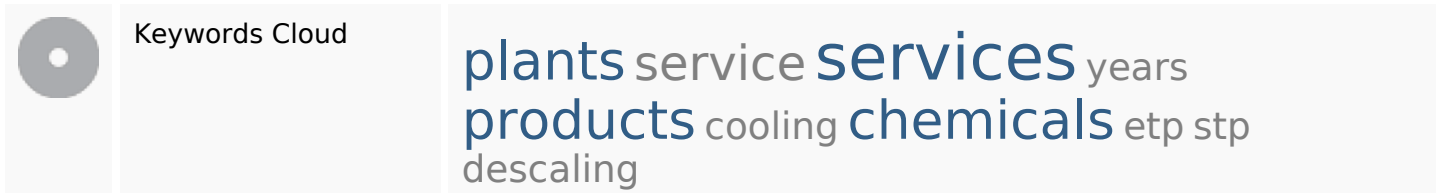
## In-page links

Anchor	Type	Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Cooling Tower Treatment Chemicals</a>	Internal	Passing Juice
<a href="#">Boiler Treatment Chemicals</a>	Internal	Passing Juice
<a href="#">Descaling Chemicals</a>	Internal	Passing Juice
<a href="#">Chiller Chemicals</a>	Internal	Passing Juice
<a href="#">Resin Cleaning Chemicals</a>	Internal	Passing Juice
<a href="#">AHU Cleaning Chemicals</a>	Internal	Passing Juice
<a href="#">R.O Chemicals</a>	Internal	Passing Juice
<a href="#">STP Chemicals</a>	Internal	Passing Juice
<a href="#">ETP Chemicals</a>	Internal	Passing Juice
<a href="#">Descaling Services</a>	Internal	Passing Juice
<a href="#">Boiler Descaling Service</a>	Internal	Passing Juice
<a href="#">Condenser Descaling Service</a>	Internal	Passing Juice
<a href="#">Chiller Cleaning Service</a>	Internal	Passing Juice
<a href="#">AHU Cleaning Service</a>	Internal	Passing Juice
<a href="#">Heat Exchanger Descaling</a>	Internal	Passing Juice
<a href="#">Resin Cleaning Service</a>	Internal	Passing Juice
<a href="#">RO Plant Servicing</a>	Internal	Passing Juice
<a href="#">Softener Plant Servicing</a>	Internal	Passing Juice
<a href="#">ETP Plant Services</a>	Internal	Passing Juice

## In-page links

<a href="#">STP Plant Services</a>	Internal	Passing Juice
<a href="#">RO Plants</a>	Internal	Passing Juice
<a href="#">Sand &amp; Carbon Filter</a>	Internal	Passing Juice
<a href="#">MS FRP Softeners</a>	Internal	Passing Juice
<a href="#">Ultra Filtration Plant</a>	Internal	Passing Juice
<a href="#">Desalination Plants</a>	Internal	Passing Juice
<a href="#">Iron Removal Beds</a>	Internal	Passing Juice
<a href="#">ETP Plants</a>	Internal	Passing Juice
<a href="#">STP Plants</a>	Internal	Passing Juice
<a href="#">H.V.A.C</a>	Internal	Passing Juice
<a href="#">A.M.C Services</a>	Internal	Passing Juice
<a href="#">Plumbing Services</a>	Internal	Passing Juice
<a href="#">Cooling Tower Services</a>	Internal	Passing Juice
<a href="#">Cooling Tower Fills</a>	Internal	Passing Juice
<a href="#">Insulation Works</a>	Internal	Passing Juice
<a href="#">Fire Fighting Services</a>	Internal	Passing Juice
<a href="#">Other Services</a>	Internal	Passing Juice
<a href="#">Kirloskar Pumps</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Gallery</a>	Internal	Passing Juice
<a href="#">COVID-19 Suraksha Products</a>	Internal	Passing Juice
<a href="#">Quickworkz</a>	External	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
services	21	✘	✘	✔	✔
plants	15	✘	✔	✔	✔
products	13	✘	✘	✔	✔
chemicals	13	✔	✔	✔	✔
service	9	✘	✘	✔	✔










## Usability

	Url	Domain : universalchemicals.co.in Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

	W3C Validity	Errors : 18 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://universalchemicals.co.in/sitemap.xml">http://universalchemicals.co.in/sitemap.xml</a>
	Robots.txt	<a href="http://universalchemicals.co.in/robots.txt">http://universalchemicals.co.in/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics